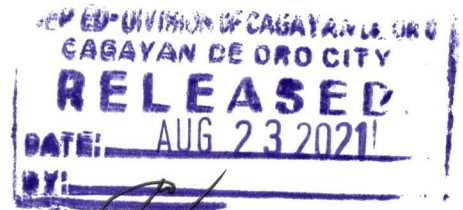




Republic of the Philippines
Department of Education
REGION X
DIVISION OF CAGAYAN DE ORO CITY



Office of the Schools Division Superintendent


August 20, 2021

MEMORANDUM NO. 81 s. 2021

**ALTERNATIVE LEARNING SYSTEM'S ADVOCACY AND SOCIAL
MOBILIZATION INITIATIVES FOR SCHOOL YEAR 2021-2022**

TO: **DIVISION ALS PERSONNEL
ALL ALS IMPLEMENTERS**

1. Relative to Memorandum 368 RE: Alternative Learning System's Advocacy and Social Mobilization Initiatives for School Year 2021-2022, all are enjoined to conduct advocacy and social mobilization initiatives in the district.
2. Appropriate and cautious initiatives are to be observed in this time of pandemic, which may include the following:
 - a. Online mapping of learners,
 - b. Social media promotion,
 - c. Print and media campaign, and
 - d. Other relevant activities fit in the context per district.
3. Enclosed is the Regional Memorandum for reference.
4. Immediate and wide dissemination of this Memorandum is desired.


ALICIA E. ANGHAY, PhD., CESO VI
Assistant Schools Division Superintendent
Officer In-charge
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Office of the Regional Director

July 19, 2021

REGIONAL MEMORANDUM

No. 368, s. 2021

ALTERNATIVE LEARNING SYSTEM'S ADVOCACY AND SOCIAL MOBILIZATION INITIATIVES FOR SCHOOL YEAR 2021-2022

To: Schools Division Superintendents
All Others Concerned

1. To ensure wider participation of potential learners and stakeholders in the different programs of the Alternative Learning System 2.0 in the opening of school year 2021-2022, advocacy and social mobilization initiatives are anticipated to be done in the district and divisional levels.
2. Appropriate and cautious initiatives are to be observed in this time of the pandemic, which may include the following:
 - a. online mapping of learners,
 - b. social media promotion,
 - c. print and media campaign, and
 - d. other relevant activities fit in the context per division.
3. Consultative meeting with the divisional ALS focal persons and education program specialists for ALS (EPSAs) will be done through Google Meet, the schedule and link of which will be provided to the participants.
4. Conducted activities will be due for online submission of report on August 30 via the assigned Google shared drive for ALS Region X.
5. Immediate and wide dissemination of this Memorandum is desired.

for *mu* *crsh*
DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH.: None

References: None

To be indicated in the Perpetual Index
under the following subjects

ALTERNATIVE LEARNING SYSTEM
MAPPING OF LEARNERS

ADVOCACY AND SOCIAL MOBILIZATION

CLMD/butch

